



## **CALL FOR PROPOSALS: PAPERS, PRESENTATIONS, POSTERS, PANELS & WORKSHOPS**

**4<sup>th</sup> IIPT African Conference on Peace through Tourism  
20-25 May 2007 • Kampala, Uganda**

**“Building Strategic Alliances for Sustainable Tourism Development,  
Peace and Reconciliation on the African Continent”**

Organized by the International Institute for Peace through Tourism (IIPT) in partnership with the Africa Travel Association (ATA), and hosted by the Uganda Ministry of Tourism, Trade and Industry in support of the U.N. Decade for Peace and Non-Violence for the Children of the World and the UN Millennium Development Goals

### **Conference Goals:**

1. Further public and government awareness of the central role of tourism in sustainable wealth creation, cultural enrichment, and preservation of biodiversity on the African Continent.
2. Enhance international public appreciation of Africa’s positive attributes including its rich mosaic of peoples, cultures, and biodiversity.
3. Identify and develop strategies for expanding market opportunities in Asia, Europe, North America, and domestic markets, and continue building ‘Bridges of Tourism, Friendship and Collaboration.’
4. Encourage and facilitate collaborative public - private sector - donor - NGO and civil society strategies for new product development.
5. Foster initiatives that contribute to reconciliation, peace and sustainable wealth creation in regions that have experienced conflict.

Requesting proposals for presentation of case studies of ‘Success Stories’ and ‘Models of Best Practice.’ Submissions for Papers, Presentations, Posters, Panels, and Workshops are welcome.

Submissions are requested from professionals, practitioners, and academics in the fields of: Travel and Tourism; Culture; Sport; Parks and Wildlife Management; Environmental Conservation; Sustainable Development; Peace and Conflict Resolution; Cross-Cultural Communication; Human Rights; Youth Empowerment; and the Media.

The Conference will bring together Ministers of Tourism and senior executives from both the public and private sectors of tourism, NGOs, and donor agencies, as well as educators, policy analysts, leading practitioners, entrepreneurs, future leaders of the industry, and senior representatives of related sectors including environment, culture and economic development.

## Examples of topics to be discussed on conference program:

- Tourism Contribution to Poverty Reduction
- Indigenous Tourism
- Healing the Wounds of Conflict
- Community Capacity Building
- Community Based Tourism
- Cultural and Heritage Tourism
- Micro-Enterprise and SME Tourism Development
- Private Sector Models
- Innovations in Destination Marketing
- Building Africa-Asia Bridge of Tourism, Friendship and Collaboration
- Models of Sustainable Tourism
- Tourism and Environment/Wildlife
- National Parks and Protected Areas
- Volunteer and Philanthropic Tourism
- Sports for Peace and Development
- Youth Travel and Empowerment
- Education and Training
- Role of the Media in Peace and Development
- Role of the Arts in Peace and Development
- Accessible Travel for All
- Public-Private Partnerships and Alliances
- Sustainable Funding of Innovative Projects

As well, we are open and encourage innovative proposals in other areas.

Speakers will be allotted approximately 15 minutes for their presentation as well as time at the end of each session for questions and discussion. Topical Sessions including no more than 4 presenters will last one and a half hours.

## GENERAL CONFERENCE Monday-Friday, 21-25 May 2007

Plenary Sessions: Travel and Tourism Industry leaders will be selected and specially invited to address delegates as Keynote Speakers.

Concurrent Sessions: 'Success Stories' and 'Models of Best Practice' will be presented by leading professionals and practitioners followed by open discussion. We especially welcome contributions from persons directing and managing innovative projects incorporating the power of travel and tourism.

Host day: Experience first hand the welcoming spirit of the people of Uganda and unique destinations of the 'Pearl of Africa'. Program organized by Uganda Ministry of Tourism, Trade and Industry.

## SPECIAL ONE DAY FORUMS Sunday, 20 May 2007

Educators Forum: The aim of this full day scholarly symposium specifically for educators will be to share knowledge, experience, and ideas for future curricula development and educational initiatives that contribute to the role of tourism in sustainable development, peace, reconciliation, poverty reduction and the above indicated topics.

Student/Youth Leadership Forum: Future Leaders of the travel and tourism industry are invited to take part in the Forum. Active participation for those 29 and under will be heavily subsidized by a low registration rate. The special one day program will address youth aspirations and interests in the industry.

Traditional Leaders Forum: Traditional leaders play a critical role across Africa, and are particularly important to ensuring sustainable and collaborative management of tourism resources. This Forum, being held for the first time, aims to examine roles, guiding principles and recommendations for indigenous tourism.

Proposal Submissions: Please include: 1) Presenter's name, affiliation, and contact information including e-mail, telephone, fax, postal address and website; 2) Title and Keywords of Paper/Presentation/Poster/Panel/Workshop; and 3) Brief Description of topic.

Presenters of 'Success Stories' and 'Models of Best Practice' are encouraged to include in their presentation challenges faced and actions implemented. In submitting an abstract, at least one of the authors agrees to attend the 4<sup>th</sup> IIPT African Conference, if accepted.

Deadlines: An abstract of no more than 2 pages must be received by 2 March 2007. Submit your abstract, preferably in MS Word format, via email to: [africa@iipt.org](mailto:africa@iipt.org) Notification of Acceptance will be provided no later than March 9, 2007.

The 4<sup>th</sup> IIPT African Conference builds on the foundations of three previous IIPT African Conferences: Lusaka, Zambia (2005); Dar es Salaam, Tanzania (2003); and Nelspruit, Mpumalanga Province, South Africa (2002); as well as three Global Summits on Peace through Tourism; Pattaya, Thailand (2005); Geneva, Switzerland (2003); and Amman, Jordan (2000).

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## SPECIAL CALL FOR PAPERS to be delivered at the EDUCATORS FORUM 4<sup>th</sup> IIPT African Conference for Peace through Tourism

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Educators and Researchers are invited to attend a full day Educators Forum on Sunday, 20 May 2007 in addition to their participation in the full Conference.

The aim of the Forum is to share knowledge, experience and ideas for future curricula development and educational initiatives that contribute to the role of tourism in sustainable development, peace, reconciliation, poverty reduction. Scholarly papers, presentations, and posters, are invited on these topics and any of the sample topics indicated above.

As this will be the first Educators Forum with participation from Educators in Peace and Conflict Studies, inter-disciplinary papers incorporating both Tourism and Peace and Conflict disciplines are particularly welcome and encouraged.

Material submitted for review should include:

1. Title of Paper
2. Complete contact information of author(s): name, affiliation, postal address, phone, fax, email and website
3. Abstracts to be no longer than 2 pages with information on proposed topic such as research methods, findings, suggested application of results, and conclusions.

**Submission Deadlines:**

Abstracts of no more than 2 pages are required no later than 2 March 2007. Please email submission, preferably as an attachment in MS Word format, to [africa@iipt.org](mailto:africa@iipt.org) with subject: "Educators Forum Proposal." Notification of Acceptance will be provided by 9 March 2007.

**Publication:**

Opportunity exists for full papers received by 20 April 2007 to be peer-reviewed and published with an ISBN number as part of IIPT's "Occasional Paper Series."

**Forum Committee:**

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## IIPT US\$ 1,000 SCHOLARSHIP-STUDENT ESSAY COMPETITION

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IIPT will award a US\$ 1,000 Scholarship to the inter-disciplinary team of 3 to 5 undergraduate and/or graduate students who write the best paper on one of the following two topics:

1. The Role of Tourism, Culture and Sport in Reconciliation and Healing the Wounds of Conflict; OR
2. The Potential for Tourism in Contributing to the UN Millennium Development Goals (select all, one, or any combination of the 8 UN Millennium Development Goals).

**Length of Essay:**

There are no restrictions on the paper length. However, the suggested optimal length is between 2,500 and 3,000 words. Bibliography should also be included.

**Eligibility:**

Each member of the inter-disciplinary team must currently be enrolled as a graduate or undergraduate student through May 2007. Essay must be the result of original scholarly research of significant merit.

**Submissions:**

Essay Entry Deadline is 6 April 2007. Submissions in MS Word format should be sent via email to [africa@iipt.org](mailto:africa@iipt.org) with subject: "Essay Entry." Please include contact, university, and study information for each team member.

**Award:**

The winning team will be announced by 27 April 2007. Members of the winning inter-disciplinary team will have the opportunity to present their essay at the Student/Youth Leadership Forum on 20 May 2007.

The \$1,000 Scholarship Award, to be shared among members of the winning team, will be presented at a Special Awards Luncheon at the 4<sup>th</sup> IIPT African Conference, 20-25 May 2007, Kampala, Uganda.

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