

INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM

Third Australian Conference **Tourism – Agent for Peace?**

The Australian Chapter of IIPT will be holding its third Australian Conference on **Saturday, 15 July 2006** at the Avillion Hotel Sydney. The theme of this conference is *Tourism – Agent for Peace?* This follows on from two earlier Australian conferences, *Tourism – Passport to Peace* in March 2003, *Travel Promotes Peace – Meeting the Challenge* in September 2004 and the 3rd Global Summit, *One Earth One Family: Travel and Tourism – Serving a Higher Purpose* held in Pattaya in October 2005.

IIPT is a non-profit organisation dedicated to fostering travel and tourism initiatives that contribute to international understanding and cooperation, an improved quality of environment, the preservation of heritage and poverty reduction. It was founded in 1986 by Louis D'Amore and is based on his vision of the world's largest industry, travel and tourism, becoming the world's first global peace industry and the belief that every traveller is potentially an "Ambassador for Peace." The Australian Chapter was formed as a model chapter in 2001.

The focus of this conference will be an examination of the travel and tourism industry's potential to be an agent for peace – what is and can be done (thinking globally, acting locally) and what are the difficulties and limitations. Speakers will include industry executives, academics and IIPT's founder and president, Louis D'Amore.

The concept of "peace through tourism" has been accepted and is practiced by a growing number of responsible industry practitioners. It is now time for industry organisations and those who work in travel and tourism to think beyond the commercial aspects of their business and realize the important role they can also play in creating a more equitable and peaceful world. IIPT will be inviting representatives from the major industry organizations and companies to participate in the discussions on how best their members can contribute to building a culture of peace through tourism.

We are very pleased to have members and partners such as Qantas, the Avillion Hotel Sydney, Australian Pinnacle Tours, H.I.S.Travel, Touchdown Tours and Intrepid Travel. This conference is endorsed by the Australian Federation of Travel Agents (AFTA) and its CEO Mike Hatton will be one of the keynote speakers. Spreading the message to the industry and its clients is the name of the game. We look forward to your presence

Daphne Lowe Kelley
President
IIPT (Australia) Inc
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INTERNATIONAL INSTITUTE FOR PEACE THROUGH TOURISM

Third Australian Conference
Tourism – Agent for Peace?

Saturday, July 15, 2006

Venue: Avillion Hotel, Cnr Liverpool and Pitt Streets, Sydney

Registration Fee: IIPT Members \$75, Non-members \$95, Students \$55
Includes: Arrival refreshments, morning and afternoon teas and lunch.

Program: 8.00 am - 8.45 am Registration
9.00 am - 5.30pm Conference
7.00 pm Dinner \$55 pp Guests welcome

Accommodation: Avillion Hotel special rate is \$215 for Deluxe room
Email avillion@avillion.com.au

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IIPT Conference Registration Form & Tax Invoice – 15 July 2006

Name(s).....

Position.....Company.....

Address.....

Phone ().....Fax ().....Email.....

Conference No. attending () \$

Dinner No. attending () \$

Enclosed is cheque for \$.....made payable to IIPT (Australia) Inc or please

charge Visa Mastercard for \$.....

Card No.

Name on Card.....Expiry Date.....

Signature.....Date.....

Please mail with payment to: IIPT (Australia) Inc, GPO Box 670, Sydney NSW 2001
(ABN74 168 052 823) Please retain a copy for your records.

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